

HELP END A 70 YEAR CONFLICT



Women Mobilizing
to End the War
KOREA PEACE NOW

Canada has a long-standing history in supporting international peace processes, and engagement with Korea. Our country can once again play an important role in setting the table for peace, but we need your help. **Let our government know you support action towards Korean peace.**

Take action with three easy steps:

Send your email today

Visit www.koreapeacenow.org/canada to let decision makers know you support Canada helping set the table for peace in Korea (action is live March 18). Personalize your email message for greater impact.

Join the conversation online

Post using the #KoreaPeaceNow and share your reasons for why Canada should help achieve a sustainable, and lasting Korean peace.

Check out the easy-to-use campaign graphics you can download and use on your social media accounts at www.koreapeacenow.org/canada.

Host a letter-writing party

Encourage friends, family, and colleagues to show their support for lasting peace in Korea by writing to Prime Minister Trudeau, Foreign Affairs Minister Freeland and International Development Minister Monsef. Host a get-together, share key messages and provide pens, papers, envelopes and stamps. More personalized 'snail mail' letters have a greater impact.

Key Messages:

- Canada needs to reactivate diplomatic relations with North Korea by fully authorizing the Canadian ambassador in Seoul to represent Canada in North Korea, and accept the nominee for ambassador of North Korea to Canada
- Canada needs to ease restrictions for Canadian humanitarian groups, helping enable much needed efforts that improve the well-being of vulnerable populations in North Korea
- Canada can demonstrate leadership again by helping ensure women's leadership and gender-based analysis are a part of the peace process. When women participate in peace processes, studies have shown the resulting agreements are 35 percent more likely to last at least 15 years

#KoreaPeaceNow



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Sample Tweets



 **KOREA PEACE NOW**
@koreapeacenow

Canada can once again help set the table for peace by reactivating North Korean diplomatic relations, easing humanitarian aid and ensuring women are part of the peace process [#KoreaPeaceNow](#), women mobilizing to end the war www.koreapeacenow.org/canada

12:54 PM · 16 Feb 19

167 RETWEETS 3,576 LIKES



 **KOREA PEACE NOW**
@koreapeacenow

Help end a 70 year conflict, call on CDN government to reactivate North Korean relations, ease humanitarian aid, send your message to decision-makers at www.koreapeacenow.org/canada [#KoreaPeaceNow](#)

12:54 PM · 16 Feb 19

167 RETWEETS 3,576 LIKES

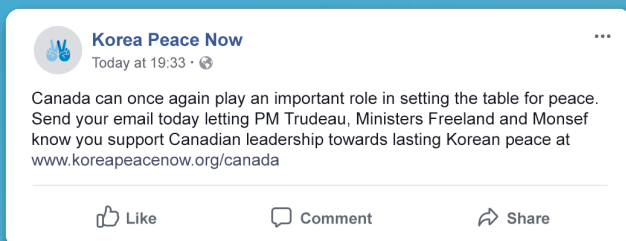
Sample Facebook Posts




 **Korea Peace Now**
Today at 19:33 · 🌐

Join the global campaign led by women's peace organizations calling on the United States, North Korea, South Korea, and China to end the Korean War and include women in the peace processes www.koreapeacenow.org

Like Comment Share



 **Korea Peace Now**
Today at 19:33 · 🌐

Canada can once again play an important role in setting the table for peace. Send your email today letting PM Trudeau, Ministers Freeland and Monsef know you support Canadian leadership towards lasting Korean peace at www.koreapeacenow.org/canada

Like Comment Share



#KoreaPeaceNow