

# How to share your personal story during lobby meetings

## 1. Introduce yourself briefly.

Hi, my name is \_\_\_\_ and I am [occupation] who lives in [city, state] and a member of [organization].

## 2. Briefly explain your connection to/interest in this issue.

Examples:

- This issue is important to me because I have family members living in North Korea who I haven't been able to see in \_\_\_\_ years.
- I am a longtime peace activist and I feel strongly that the US must end this forever war in order to prevent a nuclear catastrophe.

## 3. Tell your story about how this issue affects you.

Tips:

- **Keep it brief.** Focus on the events that are specifically relevant to Korea peace and consequences of the unresolved war. Tell your story chronologically, so it is easy to follow.
- **Stick to the highlights.** Aim for a minute or two. Just give them the parts that grab their attention and leave them wanting to know more. When they ask questions, you've caught their attention.
- **Emotion should move, not overwhelm.** Stories that evoke emotion are powerful, but if they overwhelm others, they could shut down. Try to strike a balance between inspiration and realism.
- **Motivate with hope.** Focus on how your life would change for the better if the Korean War ended and there was peace on the Korean Peninsula.

## 4. Make an "ask."

Don't be shy. Let them know that you want them to be a Korea peace champion by co-sponsoring H.R.3446, the Peace on the Korean Peninsula Act, which calls for serious, urgent diplomacy in pursuit of a binding peace agreement to formally end the Korean War.

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