
Korea Peace Now!
Campus Network

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START A CAMPUS CHAPTER

How to get involved with the
Korea Peace Now! Campus Network



START A KOREA PEACE NOW! CAMPUS CHAPTER:

Apply: Send your resume and cover letter to elisha@womencrossdmz.org

Budget: \$350 per academic year

Commitment: ~10-15 hours per month

Deadline: Rolling basis

About the Korea Peace Now! Campus Network

The Korea Peace Now! Campus Network is part of the global campaign [Korea Peace Now! Women Mobilizing to End the War](#). It launched in 2022 to organize college students across the country to call for a shift in U.S. policy for lasting peace in Korea.

By engaging young leaders across the country, the Korea Peace Now! Campus Network seeks to raise up the next generation of Korea peace activists, help broaden the Korea peace movement, and shift narratives on campus and beyond.

What you will be doing

Members of the Korea Peace Now! Campus Network will gain a greater understanding of the importance of ending the Korean War with a peace agreement, reuniting families, and demilitarizing the Korean Peninsula. We offer opportunities to empower young people, build solidarity, and create new agents of change for Korea peace.

- Members will help spread awareness of Korea Peace Now!'s main goals and messages, using creative ways to recruit and engage members.
- Campus chapters will be provided guides on how to organize fundraising and community-building events, as well as flyers and other collateral to kickstart the launch of your chapter.
- Chapter members will be given access to training, webinars, and special events throughout the year to deepen engagement and understanding.
- Chapter members will have opportunities to join advocacy and lobbying efforts for Korea peace.



What's involved in being a campus leader

To start a campus chapter, you must be enrolled as an undergraduate at a U.S. college or university. The ideal student organizer is passionate about advocating for Korea peace on campus. The following is also recommended but not necessary:

- Able to commit a full academic year, approximately 10-15 hours per month
- Sophomore or Junior preferable
- Prior community engagement or activism experience
- 1-2 years leadership experience
- Knowledge of/interest in Korean history, social movements, political science, international relations

How to get started

The campus leader should apply to formally register the campus chapter at their college or university. Once approved, you can begin recruiting members and organizing events. Below is an initial checklist:

1. Gather at least four members to start your leadership team
2. Contact Women Cross DMZ/Korea Peace Now! National Organizer Elisha Choi at elisha@womenscrossdmz.org
3. Register your club on campus and get official accreditation/status
4. Register news members using this [link](#)
5. Start a Google group, Signal thread, or another messaging platform to communicate with your members (see "Set up a communication channel")
6. Organize your first recruitment event!

Benefits and opportunities

There are several benefits and opportunities to starting a Korea Peace Now! campus chapter. A few examples are:

- Receive training and expertise from Women Cross DMZ staff and Korea Peace Now! Grassroots Network members (including peace activists, social justice advocates, faith-based leaders, veterans, and more)
- Learn from experts on U.S. foreign policy, human rights, peace-first diplomacy, women and gender studies, and Korean history
- Connect with the Korea Peace Partnership and allies
- Hear from humanitarian groups with experience working on the ground in North Korea
- Engage with your member of Congress through our Korea Peace Advocacy Week and lobbying efforts



Leadership positions:

1. **President**

- Acts as a liaison between school administrators, campus leaders, and Women Cross DMZ staff
- Represents the campus chapter at events, with media, etc.
- Engages the campus community on Korea peace issues
- Helps build relationships with other allied groups on campus

2. **Vice President**

- Assists the president and steps in when the president is absent
- Informs the president's decisions

3. **Secretary/Administrator**

- Ensures meeting minutes are recorded, takes attendance, compiles meeting agenda
- Ensures materials and logistics are thoughtfully planned out for meetings and events

4. **Treasurer**

- Oversees finances associated with the chapter, ensures donations are submitted properly to WCDMZ, and maintains the budget

5. **Communications/Social Media Chair (suggested)**

- Maintains the campus chapter's social media accounts
- Creates flyers and graphics in line with the brand guidelines
- Responds to inquiries and directs them to the appropriate person

6. **Community Outreach Chair (suggested)**

- Focuses on community-building and networking

Set up a communication channel

- Please read the [communication community guidelines](#) to learn more about how to create a emotionally healthy and productive environment
- Recommended platforms
 - Signal app
 - Google Groups
 - Slack

How to name your campus chapter

- Your campus chapter should include the name of your college or university.
 - Ex: KPNCN George Washington
 - Ex: KPNCN Emory
- Activities and membership should be for students on campus.

Resources and Tools

On our website, you will find resources to help your club succeed throughout the year. If you need any assistance, please contact National Organizer Elisha Choi at elisha@womencrossdmz.org.

