

FUNDRAISING & EVENT GUIDE

**Raise greater awareness about Korea
peace issues and increase
engagement**





Fundraising is a powerful way to raise awareness about Korean peace issues and to support your campus chapter.

Here are some guidelines on how to hold a successful fundraiser:

- Check with your Student Activities Coordinator to see what fundraising activities are allowed by your institution.
- Create a budget. (Expenses should not exceed 25% of the projected revenue for your event.)
- Apply for a stipend from your Student Accounting Office. (You may be eligible to receive an operational grant.)

Fundraising tools:

- Create a GoFundMe page to boost visibility.
- Use Venmo for quick payment transfers.
- For in-person events, use a donation box to collect cash payments.

FUNDRAISING EVENT IDEAS

- Run for a cause: Join a race! (marathon, half-marathon, 5k, etc.)
- Host a silent auction: Ask your family, friends, and local business owners if they are willing to donate their skills or services for your cause.
- Use your barista skills: Provide some fresh cold brew to-go with a suggested donation.
- Gather your musician friends: Plan a concert with a suggested donation.

Note: You can raise funds for your campus chapter or for Women Cross DMZ and Korea Peace Now. Any funds raised for Women Cross DMZ or Korea Peace Now! should be mailed to Women Cross DMZ, 263 Windsor Place, Brooklyn, NY 11218.